

kristopherkennedy

writer // thinker // doer

c 913 231 2427

e kriskenn@gmail.com

w kristopherkennedy.com

// worker

Crispin Porter + Bogusky, Boulder, CO (Winter '10)
Interactive Copywriter Intern - *Old Navy, Gap, Coke Zero, Microsoft, Burger King, AMEX Open, Domino's, Samsung, Kraft Mac & Chese, B-Cycle*

Freelance (Summer '07-present)

Creative/ Marketing Consultant - *Peak Prostaffing Inc., Dominican Aid Society of Virginia, Hallmark Cards, Sasi Creative School of Business (India), Reed MIDEM (Paris), Rocketdog (NYC), PI&C (NYC), Darby O'Brien Advertising (Massachusetts)*

DDB Chicago, Chicago, IL (Summer '08)

Creative Intern - *Safeway, Wrigley's, Anheuser-Busch*

// learner

VCU Brandcenter, Richmond, VA, 2009

M.A. in Mass Communications - Advertising/Copywriting

University of Kansas, Lawrence, KS

B.S in Journalism - Strategic Communications

B.A. in Economics

Minor in Business

// mover

2009 National Film Challenge Finalist

(winner - *Best Use of Romance Genre;*

judges award - Best Performance by Imaginary Drag Queen)

CMYK's Top 100 New Creatives (Fall 2009)

CMYK Issue # 44 (Summer 2009)

2008 British D & AD - In-book

2007 AAAA Operation Jumpstart Scholar

2006 Jordan Haines Scholar

KU Meritorious Scholar (2002-2005)

National Dean's List (2002-2005)

my friends don't hate my guts for being in advertising just yet.

// shaker

indie record label owner & recording artist

one-time professional dancer/choreographer

budding web designer

rejected greeting card writer

believer that Tupac is dead & that folks should get over it

former semi-pro basketball player (in the Philippines)

cancer awareness evangelist

etc.